

STEP 1

Choose an ethical dilemma - AI application that recommends clothes based on the facial structure of the customer.

STEP 2

Choose a relevant AI Blindspot card & edit the questions in the post-its

	Participant #1	Participant #2	Participant #3	
AI Blindspots cards	<p>Teamsamenstelling: mijn team is niet divers genoeg, ik zou ook een visagiste moeten betrekken</p>	<p>What was your card? + was it relevant? + how did it help you?</p>	<p>What was your card? + was it relevant? + how did it help you?</p>	<p>What was your card? + was it relevant? + how did it help you?</p>
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Deze template werd ingevuld als voorbeeld. Verder in de PDF vind je een lege template.

STEP 1 Define the goal of your AI application

What is the goal of your AI application?

Een goede match vinden tussen kledij en de gezichtsstructuur van klanten.

STEP 2 Reverse the goal of your AI application

What is the reversed goal of your AI application?

De kledij van klanten niet laten matchen met hun gezichtsstructuur.

STEP 3 Collect: look at the AI Blindspots & edit the questions in the post-its

Inclusion/omission check: de app niet laten testen door een divers publiek.

How can you ensure to make AI blindspot XXX a reality for your AI application?

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STEP 4 Reverse: look at the post-its in step 3 & reverse these unethical measures into requirements for your innovation

De AI applicatie moet door een divers publiek worden getest (vb. met/zonder baardgroei, met/zonder wimpers, met/zonder rimpels, ...)

Based on step 3, what is a requirement for your AI application?

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Based on step 3, what is a requirement for your AI application?